

Nationals FFC announces Vanita Krouch, the “Tom Brady of flag football”, as Director of Coaching, Girls Programming

Frisco, TX (January 2, 2025) – Today, premier competitive youth flag football club, Nationals FFC, announced Vanita Krouch as Director of Coaching, Girls Programming.

Ms. Krouch is a four-time Gold Medalist, at IFAF Flag Football World Championships and competitions, captain and quarterback of the 2024 U.S. Women’s Flag Football National Team and is considered the greatest female flag football player of all time.

“Vanita’s accomplishments as a flag player are unrivaled and beyond impressive. What was most impressive to us is what an exceptional person she is and someone who cares deeply about expanding the playing opportunities for kids from all backgrounds. My leadership team and I are beyond excited about adding Vanita as a Director to the club. Her presence will elevate Nationals FFC training standards even higher and help us establish ourselves as a premier youth flag football club in America,” noted Monty Holloway, President Nationals FFC

In this newly appointed role, Ms. Krouch, along with Director of Coaching, Boys Programming, Bruce Mapp, will oversee the implementation of the club's training philosophies, working closely with Technical Director, Dr. Christopher Khoury, club Division Directors and club coaches to ensure each NFFC player receives advanced, consistent development across the organization.

“Flag football incorporates skills from other sports, which makes it easy for athletes to progress from basketball, volleyball, or whatever sport your child is playing today,” noted Vanita. *“With Nationals FFC, we’re creating more spaces for boys and girls to play the sport I love.”*

Nationals FFC has opened registration for its Spring season beginning March 1, 2025, with locations in Frisco, Denton, and Mt. Pleasant, Texas. Visit www.nationalsffc.com to register your youth athlete today.

About Nationals FFC:

Nationals FFC is a premier competitive youth flag football club with elite coaches, trainers, and state-of-the-art facilities. Our training philosophy integrates advanced sports performance training, cultivating well-rounded athletes with an advanced understanding of flag football strategies. Nationals FFC is committed to setting new benchmarks in athlete development and youth sports management, ensuring our players are well-prepared for the evolving landscape of competitive flag football.

www.nationalsffc.com

About Vanita Krouch:

Vanita Krouch is a veteran quarterback for the U.S. Women’s National Team and is recognized as the “Tom Brady of Flag Football.” She joined the U.S. national team in 2016 and was inducted into the National Flag and Touch Football Hall Fame that same year. Since then, Vanita earned 4 IFAF Medals, a Silver medal at the 2022 World Games, starred in a Super Bowl commercial, coached as the offensive coordinator for the 2023 NFC Pro Bowl team, started her own philanthropy, and is currently training for the 2028 Olympics where Flag Football will make its debut. www.vanitakrouch.com